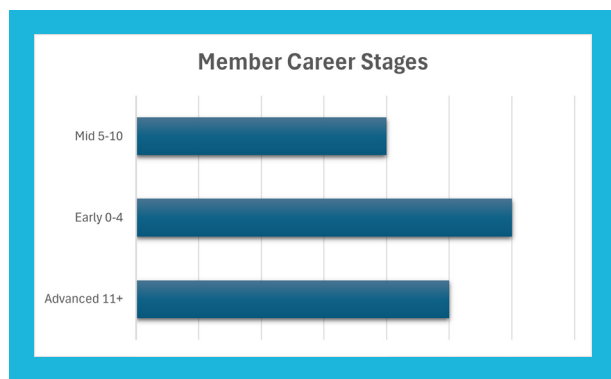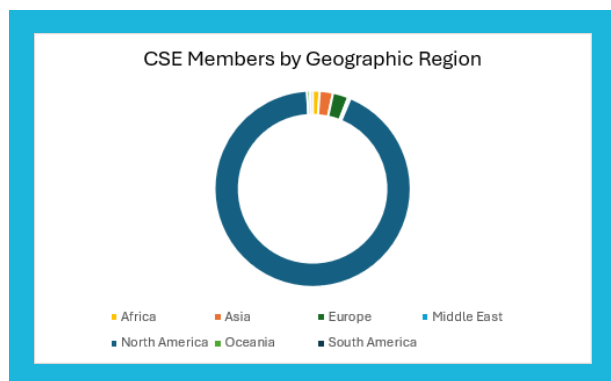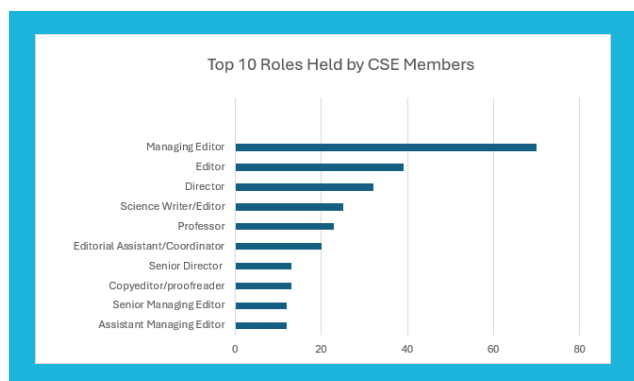# CSE PARTNERSHIP PROSPECTUS

Council of Science Editors
2025 ANNUAL MEETING

WHO IS
CSE?

The Council of Science Editors (CSE) is an international membership organization for editorial professionals who work on publications in the physical and life sciences, as well as the humanities. Our purpose is to serve over our more-than 700 members in the scientific, scientific publishing, and information science communities by fostering networking, education, discussion, and exchange. Our aim is to be an authoritative resource on current and emerging issues in the communication of scientific information.

WHO ARE OUR MEMBERS?

CSE Members by Geographic Region

Legend: Africa, Asia, Europe, Middle East, North America, Oceania, South America

Top 10 Roles Held by CSE Members

Managing Editor
Editor
Director
Science Writer/Editor
Professor
Editorial Assistant/Coordinator
Senior Director
Copyeditor/proofreader
Senior Managing Editor
Assistant Managing Editor

(axis: 0, 20, 40, 60, 80)

Member Career Stages

Mid 5-10
Early 0-4
Advanced 11+

**Professional titles are not required in CSE member profiles. The data represents those members who chose to report their titles.

VISION STATEMENT

To be indispensable in the communication of science.

MISSION STATEMENT

To serve editorial professionals in the sciences by providing a network for career development, education, and resources for best practices.

Communicating Science for a Sustainable Future.

The Council of Science Editors offers a diverse and robust program for its in-person annual meeting, demonstrating the strength of the industry and the many opportunities it has to offer. Attendance ranges 200-400. Before the annual meeting begins, take advantage of the popular CSE short courses, being offered in-person this year. All attendees can choose from more than 20 breakout sessions, view educational and commercial posters, and interact with exhibitors and sponsors in the exhibit hall. With ample opportunities to network with colleagues across all areas of scholarly publishing, this is a must-attend event for anyone within the industry.

All sponsors and exhibitors have full access to all attendee events and sessions.

Council of Science Editors

Council of Science Editors
2025 ANNUAL MEETING

PARTNERSHIP
OPPORTUNITIES

Are you interested in becoming a sponsor of the Council of Science Editors? We are also happy to create custom packages that meet your budgetary and marketing goals. Review the opportunities within this prospectus and let us know what you're interested in! We're looking forward to working with you. Questions? Reach out to: CSE@councilscienceeditors.org.

ITEMS OF NOTE

- The CSE Sponsorship Program runs from January 1 to December 31.
- Opportunities are available on a first-come, first-serve basis.
- Packages are non-refundable after purchase.
- Sponsors may upgrade to another higher-level package during the year.
- À la carte opportunities are available upon request.

CSE PARTNERSHIP PROGRAM

ANNUAL BENEFITS					
	PLATINUM $20,000	**GOLD** $15,000	**SILVER** $10,000	**BRONZE** $6,000	**FRIEND** $3,000
Additional dollars awarded	$3,000	$2,000	$1,500	$750	$250
Corporate (Group) Membership Discount	20%	20%	15%	15%	10%
Meeting (Group) Attendance Discount (*Applies to Annual Meeting and/or Fall Virtual Symposium*)	20%	15%	15%	10%	10%
TOTAL SPEND AVAILABLE	$23,000	$17,000	$11,500	$6,750	$3,250

SPONSORSHIP SELECTIONS (selections must total the sponsor dollar spend available).

Council of Science Editors

ANNUAL MEETING EXHIBIT OPPORTUNITIES

Exhibit Booth

Inline Booth: $2,000 (by April 10), $2,700 (after April 16)

Corner Booth: $2,400 (by April 10), $3,100 (after April 16)

- 10 x 10 exhibit booth
- One 6'-long skirted table
- One exhibitor badge
- Two side chairs
- One wastebasket
- Attendee list (GDPR compliant) one month prior to the Annual Meeting
- Attendee list (GDPR compliant) one week prior to the Annual Meeting
- Inclusion in the sponsor/exhibitor list on the CSE meeting app
- A vendor promotional e-blast to each attendee who has provided an email address prior to the annual meeting with your company's profile and special offers
- 2 Exhibitor Staff Registrations; each additional exhibitor staff registration receives a 25% discount on the full individual member registration rate

Note: Wi-Fi is not included but can be purchased or sponsored.

PRODUCT POSTERS – $2,500 (Includes material and display cost)
(CSE branded template with company logo must be completed and returned to CSE by Friday, April 25).

TABLETOP DISPLAY – $1,200 (by April 16), $1,500 (after April 16)
(Tabletop displays are high-top tables only and do not include any attendee registrations. All materials must be provided by the exhibitor. Tabletop displays will be located by the product poster displays.)

ANNUAL MEETING ADDITIONAL PARTERSHIP OPPORTUNITIES

MEALS

Volunteer Thank You Breakfast

$3,000 (Help CSE thank volunteers for their efforts year-round by sponsoring a celebratory breakfast).

Awards Luncheon

$4,500

Refreshment Break

$2,500 (Tabletop logo inclusion at the refreshment station).

EDUCATIONAL CONTENT

CSE Short Course

$3,500 (Obtain recognition in related short course material).

Ethics Clinic

$2,500

EIC Roundtable

$2,500

Plenary Presentation

$3,500

NETWORKING

New Member/New Attendee Reception

$1,500

Welcome Reception

$5,500

Networking Event

$4,000 (Provide attendees with a full view of Minneapolis, Minnesota by sponsoring a pre-meeting event Sunday, such as walking or museum tours. Minneapolis is full of great opportunities for tourists. Work with our team to sponsor and coordinate an event for CSE 2025 attendees!)

President's Reception

$5,500 (Logo placement during the President's reception and verbal thank you recognition).

Council of Science Editors
2025 ANNUAL MEETING

ANNUAL MEETING PARTNERSHIP ITEM OPPORTUNITIES

Educational Poster Sponsorship

$5,000 (Sponsor the work of CSE attendees by covering the cost of their educational poster. Posters will be stationed in the Exhibit Hall where all receptions take place.)

Hand Sanitizer

$1,000

Headshot Booth

$4,000

Hotel Key Cards

$2,500 (Logo inclusion in hotel key cards).

Hydration Station

TBD (Sponsor to arrange with hotel or outside vendor).

Lanyards

$3,300 (Logo inclusion in event lanyards).

Mobile App with Advertising

$7,000 (À la carte: Banner Ads [$500 for Exhibitors, $1,000 for Non-Exhibitors] and Push Notifications [$350 for Exhibitors, $700 for Non-Exhibitors]).

Notepads

$2,200 (Provide branded notepads for attendees).

Post-It Notes

$1,675

Scholarship

$3,000 (Cover the cost of an Early Career professional to attend the CSE meeting.)

Tote Bags

$5,000 (Provide branded totes for attendees).

Wi-Fi

$8,000

FALL VIRTUAL SYMPOSIUM PARTNERSHIP OPPORTUNITIES

ATTENDANCE: 200-250 – The Virtual Fall Symposium offers two days of in-depth explorations from key opinion leaders of critical and timely topics in our field, combining hands-on learning with a chance to interact with your scholarly publishing friends and colleagues.

Send employees to the Virtual Fall Symposium free of charge in exchange for sponsoring the event. The three sponsorship levels are:

- $5,000 – 75 employees (a savings of nearly $19,000*)

- 4,000 – 60 employees (a savings of over $15,000*)

- $3,000 – 50 employees (a savings of nearly $13,000*)

Regardless of which option you choose, your sponsorship would also include:

- The chance to play a short video ahead of a session
- Your organization's logo on all communications about the meeting (social media, email, promotion on CSE website)
- Special mention at the start of every session by the moderator
- One-page promotion of all sponsors in *Science Editor*
- One post on LinkedIn from CSE thanking your organization for its support
- Your organization's logo on the start slide for every session
- Help with internal messaging to your employees about the event (for example, writing a blurb for you to send to your team to generate interest in registering for the event)

Council of Science Editors
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WEBINARS

https://cse.memberclicks.net/upcoming-webinars

Attendance: 50-100 - $2,000 includes all webinars for the year (limited to 6 sponsors)
These 60- to 90-minute educational sessions, which occur approximately 10x year, present a topic of interest to professionals in the scientific and scholarly publishing industry.

- Sponsor logo inclusion on the event webpage
- Verbal recognition during the webinar
- Sponsor logo on the introduction and closing slides
- Sponsor logo on promotional email blasts, reaching 750+ individuals, and social media posts
- Complimentary registrations (5)
- Post-event attendee list
- Half page ad in the next edition of *Science Editor*, provided by sponsor

CSE CONNECT

https://cse.memberclicks.net/cse-connect

Attendance: 20-80 – $1,000 includes all virtual gatherings for the year (limited to 6 sponsors)
These monthly virtual gatherings, free to CSE members, allow attendees to discuss a topic, weigh in on the topic, and ultimately bring up any other issues they want to discuss.

- Logo inclusion in all marketing emails
- Ability to make welcome remarks during the event
- Ability to recommend a topic for an event
- Complimentary registrations (3)
- Post-event attendee registration list

VIRTUAL SHORT COURSE

https://cse.memberclicks.net/short-courses

Attendance: 15-45 – $1,000
These 4-hour virtual courses offer registrants an in-depth opportunity to cover one of five topics with experts in that topic. Short course topics include: Short Course on Publication Management; Advanced Course on Publication Management; Short Course for Journal Editors; Short Course on Publication Ethics; Short Course for Manuscript Editors; Short Course on Diversity, Equity, & Inclusion.

- Logo inclusion in all event marketing and on the event webpage
- Ability to make welcome remarks or closing remarks
- Complimentary registrations (3)
- Post-event attendee list

VIRTUAL EXHIBITOR SPOTLIGHTS

$1,500
These events allow sponsors the opportunity to highlight their products and services to an engaged audience of CSE members and non-members.

- 20-min talk about products/services
- 10-min Q/A
- Logo inclusion in all event marketing and on the event webpage
- Post-event attendee list

JOB BOARD
https://cse.memberclicks.net/posting-job-openings

Employers – Put your job in the inbox of thousands of science editors! Sponsors will receive a complimentary package to the CSE Job Board with options that range from premium 60 day posting, prioritized at the top of the job listings, highlighted on job board, etc.

- Visit Editor Jobs - Council of Science Editors (careerwebsite.com) for options.

LEARNING MANAGEMENT SYSTEM ($5,000)

- Exclusive opportunity to sponsor CSE© Learning Management System (LMS), the central hub for all educational content and materials.

PRINT/ONLINE ADVERTISING (*SCIENCE EDITOR*)
https://www.csescienceeditor.org/

Distribution: 575-700 printed – CSE's quarterly print publication, bi-monthly newsletter and website serves as a forum for the exchange of information and ideas among professionals concerned with editing and publishing in the sciences. Articles related to peer review studies, editorial processes, publication ethics, evaluating article impact, and other items of special interest to the journal's readers are encouraged.

- Email CSE@councilscienceeditors.org for costs.

Council of Science Editors